**For Immediate Release**

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**The BullStreet District Announces New Upscale Apartment Community**

*Bennet at BullStreet to feature 269 residences with best-in-market lifestyle amenities and home interiors*

**Columbia, S.C. (Sept. 30, 2021)** — Work has begun on Bennet at BullStreet, a 280,000 sq. ft. community with 269 Class-A luxury residences. The new, luxury apartment community will bring over 500 residents to the [BullStreet District](https://bullstreetsc.com/) — known as the largest urban redevelopment project on the East Coast. The anticipated opening for Bennet at BullStreet is 2023.

Bennet at BullStreet will offer studio, one, two and three-bedroom units ranging from 550 to 1,600 sq. ft. With more than 10,000 sq. ft. of best-in-market interior amenities, Bennet at BullStreet will include a pet spa, a rooftop deck, an upscale and expansive clubhouse and resident lounge, a state-of-the-art fitness center — with separate yoga and spin areas — and dedicated co-working spaces.

Outside, Bennet at BullStreet residents will enjoy a pool courtyard area of almost half an acre of programmed amenities, including a resort-style saltwater pool, sun decks, a heated spa, private cabanas, grilling areas, gaming and gathering spaces, and a covered entertainment pavilion. The community will have two additional resident courtyards and two dedicated dog parks.

The developer of Bennet at BullStreet is Proffitt Dixon Partners of Charlotte, N.C., a world-class multifamily investment and development firm that specializes in Class-A apartment communities in the Southeast, particularly North Carolina, South Carolina and Tennessee.

“The Hughes Development Corporation team’s talent and dedication to placemaking is remarkable,” says Stuart Proffitt, founding partner of Proffitt Dixon Partners. “We’re excited to be a part of bringing their transformative vision to life. Our goals of Bennet at BullStreet are to deliver the highest level of rentable living experience in Columbia and be one of the nicest projects we’ve delivered in Southeast growth markets. We’re thrilled to now be underway with construction.”

Additionally, the 45,000 sq. ft. ground floor will be retail space, targeting experiential retailers and restaurants to compliment REI, Starbucks and the future Iron Hill Brewery, all located just a short walk from the future Bennet residences. The high-density spaces planned for Bennet at BullStreet fit in with the new urbanist vision of a walkable, vibrant district for BullStreet.

Hughes Development Corporation, master developer of the BullStreet District, will own and operate the retail space.

“We have toured Proffitt Dixon projects across the Southeast and are excited that they have chosen to do their next great project in the BullStreet District,” says Robert Hughes, president of Hughes Development Corporation. “These units will bring over 500 new residents to BullStreet, all of whom will enjoy the recently opened Page Ellington Park, Fireflies games and the growing mix of retail and restaurant tenants who call BullStreet home.”

The project also includes a 350-space parking garage, which is being constructed in addition to the two parking garages already underway in the district. At the completion of these projects, BullStreet will have built over 1,300 structured parking spaces and have more than 1,100 surface parking spaces available for workers, residents and visitors.

The complex will be located between Boyce Street (home to Segra Park and the 109,000 sq. ft. First Base Building) and Pickens Street (home to the new 79,000 sq. ft. cross-laminated timber office and retail building currently under construction).

Seven years into a 20-year development timeline, the 181-acre BullStreet District is one of the largest downtown mixed-use real estate projects in the nation and is South Carolina's first urban gigabit community, just one mile from the S.C. State House in downtown Columbia, S.C. Learn more at <http://www.bullstreetsc.com>.

***About the BullStreet District***

*Known as the largest urban redevelopment project on the East Coast, the BullStreet District is an active transformation of the historic, 181-acre South Carolina State Hospital campus into a vibrant, mixed-use lifestyle district that reflects the authenticity of downtown Columbia, S.C. The state’s first urban gigabit community, BullStreet is a city-within-a-city, located one mile from the S.C. State House and anchored by the award-winning stadium, Segra Park, home of the Columbia Fireflies Minor League Baseball team. Well into a 20-year buildout that started in January 2015, the district already is home to an array of local and national businesses, including REI Co-Op and Capgemini. BullStreet contains 125,000+ square feet of commercial/office and retail space and is zoned for up to 3.3 million square feet of commercial use and 3,558 residential units. Follow @BullStreetSC and #BullStreetSC on Twitter, Instagram and Facebook, and learn more at* [*http://www.bullstreetsc.com*](http://www.bullstreetsc.com)*.*

**Website**: <http://www.bullstreetsc.com>

**Facebook**: The BullStreet District, Columbia, S.C., <http://www.facebook.com/BullStreetSC>

**Twitter**: @BullStreetSC, <http://www.twitter.com/BullStreetSC>

**Instagram**: @BullStreetSC, <http://www.instagram.com/BullStreetSC>

***About the Proffitt Dixon Partners***

*Proffitt Dixon Partners is a Charlotte-based multifamily investment and development firm with a focus on Class-A apartment communities and self-storage facilities throughout the Southeast.  The firm has closed transactions valued at over $1 Billion since 2008 and has active projects in North Carolina, South Carolina, and Tennessee. The team’s experience spans from the development of high-rise urban projects to suburban multifamily, apartment acquisitions, and value-add investments. Throughout their careers, the partners have developed more than 10,000 multifamily units valued at greater than $2.0 billion. For more information, please visit*[*www.proffittdixon.com*](http://www.proffittdixon.com/)*.*